

**ASX Announcement**

**21 September 2018**

**Resignation of Chief Executive Officer & Managing Director**

Specialty Fashion Group Limited (ASX: SFH) today confirms as previously announced on the 14 May 2018 and 28 August 2018, Daniel Bracken will step down as Chief Executive Officer and Managing Director prior to the AGM to be held on 9 November 2018.

SFG Chairman, Ms Anne McDonald, said "We are grateful for the significant contribution Daniel has made to SFG over the past year. He has delivered a transformative transaction and overseen the separation and transition process post the divestment. We wish Daniel all the best in his new role as CEO of Michael Hill International Ltd."

**Investor Enquiries**

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